

# "Dragon Ball Z" Through the Years



**September 13** The first episode airs on U.S. television in first-run syndication.

1989

**April 26** "Dragon Ball Z's" first episode airs in Japan.



1996

1997

**August 5** Funimation releases the first "Dragon Ball Z" home release.



1998

**August 31** Reruns of the television series begin on Cartoon Network's Toonami block.



1999

**September 13** The renewed dub of "Dragon Ball Z" airs on Toonami.

2000

Additional "Dragon Ball Z" merchandise licenses begin in North America. MGA Entertainment releases 20-plus toys (table-top games and walkie talkies) and Irwin Toy releases 72-plus action figures.

**June** A "Dragon Ball Z" toy promotion begins at Burger King, selling 20 million figurines.

2002

Atari releases the first two "Dragon Ball Z" video games in North America: "Dragon Ball Z: The Legacy of Goku" and "Dragon Ball Z: Budokai."

**December** Jakks Pacific licenses "Dragon Ball Z" toys, including 5-inch figures.

**January 26** "Dragon Ball FighterZ" is released for PS4, Xbox One and PC.

**October** "Dragon Ball Z Kai" reruns begin to air on Turner's Adult Swim.

Primitive Skate releases "Dragon Ball Z" skateboard decks and apparel online and in Zumiez retail shops.

Adidas Originals announce collaborative project with Toei Animation and "Dragon Ball Z" for seven sneaker silhouettes inspired by the series' most iconic characters.



**January 7** "Dragon Ball Z Kai: The Final Chapters" premieres on Cartoon Network/Toonami. The series first premiered in Japan on April 6, 2014.

"Dragon Ball Z: Dokkan Battle" is released on Android and iOS. "Dragon Ball Z: Extreme Butoden" is released for Nintendo 3DS.



**August 5** *Dragon Ball Z: Battle of Gods* is released theatrically, marking the first "Dragon Ball Z" film release in the U.S. and Canada.

Toei Animation secures deals with Central and South American companies, spreading the brand to even more Western territories.



"Dragon Ball Z" digitally remastered season sets are released on DVD.

**2018**



**September 15 and 17** *Dragon Ball Z: Broly - The Legendary Super Saiyan* (1993) is released in theaters in the U.S. and Canada.

**November 3 and 5** The theatrical double feature release of *Dragon Ball Z: Bardock - The Father of Goku* (1990) and *Dragon Ball Z: Fusion Reborn* (1995) in the U.S. and Canada.

**November 22** Goku debuts at the Macy's Thanksgiving Day Parade in New York City and is broadcasted on national television.

**2017**

"Dragon Ball Xenoverse 2" is released on PS4, Xbox One and PC.

**2015**

"Dragon Ball Xenoverse" is released on PS4, PS3, Xbox 360, Xbox One and PC.

**August 4** *Dragon Ball Z: Resurrection 'F'* is released in theaters in the U.S. and Canada, earning it the spot as the No. 9 best-performing anime film of all time.



**2014**

"Dragon Ball Z: Battle of Z" is released in Japan, Europe and North America for PlayStation 3, Xbox 360 and PlayStation Vita.

**2010**

**May 24**, "Dragon Ball Z Kai" first airs on Nickelodeon/Nicktoons. The series first premiered in Japan on Fuji TV on April 5, 2009.

**2009**

Bandai Namco Games (then Namco Bandai Games) secures North American/European distribution rights for the "Dragon Ball Z" video games, releasing "Dragon Ball Z: Attack of the Saiyan."



**2007**

ICV2 names "Dragon Ball Z" the No. 1 U.S. anime property.